

# Publicisgroupe

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OverviewPublicis Groupe is the world's 4th largest communications group and ranks No. 3 in Europe and No. 4 in the US. Publicis Groupe is also the world's 2nd largest group in media buying and consultancy. The Groupe is structured around: -

Advertising, with 3 global networks (Publicis, Leo Burnett Worldwide and Saatchi & Saatchi Worldwide), 2 creative multi-hub networks (Fallon Worldwide and

49%-owned Bartle Bogle Hegarty), and regional agencies with a high creative

profile. - Media buying and consu

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